

| FUND | 275 | DEPARTMENT | 40 | DIVISION | 700 | ACTIVITY |
|---------------------------------------|-----|------------|----|----------|-----|----------|
| TOURISM AND CONVENTION PROMOTION FUND | | | | | | |

CITY OF WICHITA TRANSIENT GUEST TAX

In 1975 the Kansas State Legislature authorized the levying of a 2% transient guest tax in those counties having a population of more than 300,000. This tax is levied upon the gross receipts derived from or paid by transient guests for sleeping accommodations in any hotel, motel or tourist court. In 1976 the statute authorizing the tax was amended to read that any monies collected from the transient guest tax should only be expended for convention and tourism promotion, except that not more than twenty percent (20%) of all monies should be expended for promotion.

On October 3, 1980, the Commission adopted a Transient Guest Tax Charter Ordinance which increased the transient guest tax from two percent (2%) to four percent (4%). In addition, the percentage distribution was modified in terms of the allocation of transient guest tax funds. This ordinance became effective December 3, 1980.

Specifically, the ordinance included the following statements relative to this change:

The revenues from the transient guest tax shall be expended as provided herein:

(a) The revenues from said tax shall only be expended for conventions and tourism except that not more than fifty percent (50%) of the revenues from the tax shall be expended for tourism.

(1) Up to seventy-five percent (75%) of said revenues may be used for conventions and tourism activities, the same to be administered by a primary delivery agent selected and approved annually by the Board of City Commissioners.

(2) The balance of said revenues, twenty-five percent (25%), may be used for the operation, maintenance, expansion and development and innovative projects and activities pertaining to conventions and tourism.

(b) Any carryover and excess interest funds may be used to establish a revolving low-interest loan program which may be used in connection with convention and tourism activities and events.

The Convention and Tourism Committee shall annually consider all requests for such funds and forward its recommendations for funding to the Board of City Commissioners for final action.

(c) None of the revenue from said tax shall be expended outside the city limits for conventions and tourism unless and until an equal transient guest tax is levied by the Board of County Commissioners of Sedgwick County, Kansas and the Board of City Commissioners authorize by resolution, such expenditures.

Section 12 of the Charter Ordinance specifies that a Convention and Tourism Committee will make recommendations concerning the programs and expenditures for convention and tourism. This Committee is an advisory committee and is appointed by the Board of City Commissioners.

| Expenditures | Actual | | Estimated | |
|--|---------|---------|-----------|----------|
| | 1980 | 1981 | 1981 | 1982 |
| Sister Cities | \$ | -- | \$ | \$ 5,000 |
| Wichita Chamber of Commerce | 384,813 | -- | -- | -- |
| Wichita Convention and Tourism, Inc. | -- | 577,436 | 577,436 | 635,000 |
| Historic Wichita Cowtown | 14,016 | 37,000 | 37,000 | 37,573 |
| Music Theatre of Wichita | 3,000 | -- | -- | -- |
| National Baseball Congress | 1,841 | -- | -- | -- |
| Wichita Festivals | 5,000 | -- | -- | -- |
| Mid-America All-Indian Center | 15,000 | 9,100 | 9,100 | 30,000 |
| Mid-America All-Indian Center Loan Program | -- | 11,000 | 11,000 | -- |
| Wichita Jazz Festival | 2,288 | 3,000 | 3,000 | -- |
| Metropolitan Arts Board | -- | 15,000 | 15,000 | -- |
| Alliance of Wichita Attractions | -- | 13,247 | 13,247 | -- |
| Wichita Omnisphere | -- | 4,170 | 4,170 | -- |
| State Signage Program | -- | 20,000 | 20,000 | -- |
| Community Facilities | -- | -- | -- | 51,000 |